

# Miroslav Hornak

Full-stack designer with over 5 years of experience.

Co-founder of a studio behind the mobile esports game GetMeBro! Prior to transition to the gaming industry, co-founded a London based startup ranked as one of the hottest startups in Europe and Russia.

As a freelancer worked with major media companies, TV channels and retailers as a Designer and Front-End Developer.

**Design** UI design, User experience, Wireframes, Presentations, Motion design, Style guides & branding, Iconography, Print design

**Tech** Front-end development (HTML, CSS, JS, PHP), Source control (Git), Databases (MS SQL, MySQL), Game development (Unity), MS Office, Familiar with Java, C# and React Native

## Start-ups

### **GimmeBreak** (LONDON, UK)

Game Designer & Co-Founder

Design and Game Design of online multiplayer esports game GetMeBro! for Steam, iOS, Android and Windows Phone with over 500 000 players worldwide. Translated into 12 different languages including Russian, Chinese and Japanese.

#### Accomplishments

The Big Indie Pitch 2016, 2017 finalists  
UK's esports ambassadors on Slush 2017  
Globally featured by both Google and Apple

### **ArtHome.London** (LONDON, UK)

Product Designer, Front-end Developer & Co-Founder

Development and design of art subscription service that brings different artwork to your home every month.

### **Gitoon** (LONDON, UK)

Product Designer, Front-end Developer & Co-Founder

Design and development of publishing platform that accepts submissions from anyone but publishes only the best thanks to the site's curators and reviewing algorithm.

#### Accomplishments

WIRED'S 100 Hottest Startups  
Mashable's "The 20 Hottest startups in Russia"

## Education

### **University of Economics** (PRAGUE, CZ)

2018 - 2016 Major: Information technologies  
Minor: Software quality

2016 - 2013 Major: Information technologies

## Work experience

### **Bileto** (PRAGUE, CZ)

Product Designer

Design of transport platform for transit and ticket sales. iOS and Android app, websites and the wide range of marketing materials both print and digital.

### **Mafra** (PRAGUE, CZ)

UI/UX Designer

Web UX/UI design for one of the biggest media houses in the country. Successfully launched 8 different projects with over 1 million daily views in total.

### **ASOS** (LONDON, UK)

Interaction Designer

Prototyping and design for the innovation team of Britain's biggest online fashion retailer.

### **FTV Prima** (PRAGUE, CZ)

Designer & Front-End Developer

Web design and front-end development of "Quiz" game website. Redesign of TV guide and design of marketing materials for upcoming TV shows and TV channels.

### **Gravity gears** (PRAGUE, CZ + LONDON, UK)

Designer & Front-End Developer

A contractor for the company offering marketing consultancy services. Responsible for web designs, front-end development and marketing materials (primarily digital).

### **PragueBest** (PRAGUE, CZ)

Junior Front-End Developer

Front-end development for award-winning web agency.

